March 2017

Chamber News
Walking Warehouse
Young Professionals

Membership Sightings
United Coffees
Business after Hours

Membership Spotlight
Malarky’s Bar and Grill

Facts and Figures
from SLU

Walking Warehouse Sales took place on March 9th through March 11th in downtown Storm Lake.
Storm Lake retailers participated in another year of Walking Warehouse Sales! The mass sale took place Thursday, March 9th through Saturday, March 11th. This event is held annually to help local businesses make room for new Spring merchandise. Thank to the following businesses for participating:

- Berg Jewelry
- Brown’s Shoe Fit
- The Daily Apple
- Hoffman’s Flower & Candle Shop
- Osweilers
- Paxtons Jewelry
- Rust’s Western Shed & Menswear
- Sugar Bowl
**Out and About**

**United Coffees -**
Legislative Coffee (March 18)
Stars Mentoring Program (March 22)

**Business after Hours -**
BVU Athletics (March 8)
Introduction to BVU President Dr. Joshua Merchant (March 29)

*Top Right:* BVU Athletics held a Business after Hours on March 8th.

*Bottom:* STARS Mentoring held a United Coffee and Ribbon Cutting at the New Highs School Auditorium
Young Professionals of Storm Lake is an organization created to bring together the region's young business people, ranging in ages from 20-35, for networking and socializing. To join this organization, visit the Young Professionals of Storm Lake Facebook page and click on the blue “sign up” link. There are no membership fees and benefits include free seminars, networking opportunities, and the chance to advance professionally while being seen as an involved community member.
LakeFest 2017

Have you purchased your LakeFest tickets yet? Don't miss out on Drake White and the Big Fire on June 17th at the Great Lawn! General Admission is $25 and VIP Tickets are $50. Both are on sale at King's Pointe Resort and online at www.lakefestsl.com. VIP passes are limited and selling quickly.

Country singer and songwriter, Drake White released his debut single, "Simple Life," in early 2013 and soon signed with Big Machine affiliate Dot Records, resulting in a pair of 2015 singles, "It Feels Good" and "Livin' the Dream." In August 2016, White’s debut album “Spark” was released.
Did you know that Storm Lake United has a blog? Updated monthly, the Storm Lake United Blog covers various happenings that occur in our community like events, organizational groups, and much more! To read the blog, go to visitstormlake.com and scroll to the bottom of the page where you will see the blog tab.

Staying connected with Storm Lake United has never been easier! Grab your phone and text SLUNITED to 51660. You will then be signed up to receive updates on the latest Storm Lake news, events and happenings!
ECI: Smart Essentials on Form I-9 and E-Verify

Smart Essentials on Form I-9 and E-Verify

The Storm Lake Employers’ Council of Iowa (ECI) will host Brett Stanley from the Department of Homeland Security to speak about best practices for the Form I-9 and the use of E-Verify.

The session will cover the following topics:

- Revised I-9 features and completion requirements
- E-Verify web services introduction
- IMAGE enrollment
- Best practices to identify fraudulent practices
- Time for questions and answers

Meeting Details

When: April 19, 2017
9:00 am — 11:00 am

Where: Buena Vista Regional Medical Center-
Education Center,
1525 West 5th Street
Storm Lake, IA 50588

Cost: no charge

Space is limited so reserve a space today!

Registration is requested by Friday, April 14. Email Katie at Katie@stormlakeunited.com or call 712-732-3780

Recertification Credit Hours Awarded: 0.0
The use of this seal is not an endorsement by HRCI of the quality of the program. It means that the program has met SHRM’s criteria to be pre-approved for recertification credit.
Storm Lake United is pleased to feature Malarky’s in our membership spotlight for March 2017.

Cristos Lordanou, owner of Malarky’s Bar & Grill, has been in Storm Lake since 1994 and in America since 1981 when a visit turned into a lifetime stay. Cristos is originally from Greece and once he settled in America, he instantly dove into being an entrepreneur. Initially, he opened a restaurant in Grundy Center, IA that was successful for 12 years. He then moved to Storm Lake to purchase Malarky’s and has been in our community ever since.

Malarky’s was a growing opportunity for Cristos, he saw the potential to expand and serve the community. Malarky’s serves food from Tuesday through Saturday over the lunch and dinner hours and then at night it turns into a dance club to serve the younger adults in the community. Malarky’s has regular drink specials and authentic Greek Gyros and they were voted one of the top 5 tenderloins in Iowa! Malarky’s is located at 147 Flint Drive and can be reached at 712.732.2055.

Thank you Malarky’s and Cristos for your support and participation in Storm Lake!
2017 Facts and Figures to date

- Answered 528 phone requests
- Helped 114 walk-ins
- Gave 67 business referrals
- Held 4 Business after Hours
- Held 2 United Coffees
- Held 1 Ribbon Cutting

Mark Your Calendars

April
April 5th - United Coffee for Choose Blue
April 10th - Young Professionals of Storm Lake Happy Hour at Smokin’ Hereford
April 11th - Auxiliary Masquerade Jewelry Fair at BVRMC
April 12th - United Coffee for Faith, Hope and Charity
April 16th - Happy Easter!
April 19th - United Coffee for Iowa State Extension
April 19th - ECI Meeting at BVRMC Education Center
April 20th - Adult Coloring Night at the Storm Lake Public Library
April 28th - Business after Hours with Real Estate Specialists

Check out www.visitstormlake.com and click on our community calendar to stay updated with the latest in Storm Lake United Events!